



LET'S GO!
GULF COAST
www.letsogulfcoast.org

**LET'S GO! GULF COAST
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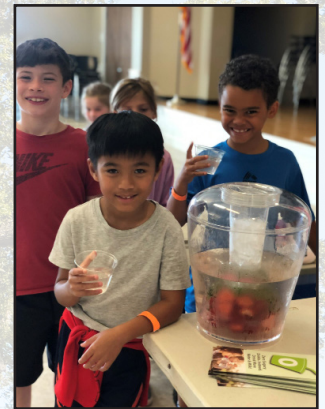
August 24, 2022

To whom it may concern,

We strive to improve behaviors that impact childhood obesity by increasing awareness, through education, of the benefits of healthy eating and active living in the communities we serve, while prioritizing diversity, equity, and inclusion in programming. We achieve our mission by partnering with local schools, after school programs, early childcare, workplaces, healthcare, and community organizations to promote healthy messaging, host wellness activities, and implement policy and environmental changes.

Please consider joining in our effort to prevent childhood obesity and get our children on a path to a healthy future. The attached details about donation levels are a great first step!

Over the years, we have been continuously overwhelmed by the positive feedback we've received from our community members. We love hearing from teachers how easy, and beneficial, it is to integrate the 5-2-1-0 messaging into their classrooms. The response from youth is always the same after conducting our series of 'Sugary Drink Interactive Lessons' – kids are blown away by how much sugar is in some of their favorite drinks and can't believe how nutrition labels can be deceiving about serving sizes if you aren't paying attention. We've provided similar programs at worksites and one of our favorite moments was when an adult male told us that after speaking with us about sugary drinks, he quit drinking them and lost over 40 pounds in one year! He had more energy and felt better, so started walking more, and credited his new healthy lifestyle to our interaction.



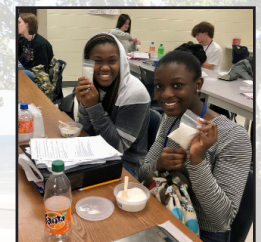
Opportunities to expand across our coastal communities have grown with new partners reaching out and current partners hoping to expand programming. With this growth, we are seeking additional funding to allow us the chance to impact even more children and their families. Your tax-deductible donation will help Let's Go! Gulf Coast provide the best possible interventions, programs, and policy changes in our local communities.

Sincerely,

Kelsey Keel, MPH
Executive Director, Let's Go! Gulf Coast
A Fund of the Gulf Coast Community Foundation

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Gulfport, MS 39503

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Website: www.letsogulfcoast.org





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SPONSORSHIP LEVELS

\$3,000 - 5-2-1-0 CHAMPION

5 AVAILABLE

- ▶ Sole Sponsor of a 5-2-1-0 Event or Interactive Session
- ▶ Logo on 10,000 Restaurant Placemats
Popular two-sided, full-color placemats are distributed to local restaurants and promote the 5-2-1-0 message! Your logo will be added and distributed within your specified county.
- ▶ 4 Social Media Promos
- ▶ Logo on Let's Go! Gulf Coast Website

\$2,500 - HEALTHY HERO

5 AVAILABLE

- ▶ Logo on 250 T-Shirts
Distributed to youth competing in school health challenges and to adults that participate in worksite wellness initiatives. These are loved items and are fun to spot out in the community!
- ▶ 3 Social Media Promos
- ▶ Logo on Let's Go! Gulf Coast Website

\$2,000 - ACTIVITY ADVOCATE

2 AVAILABLE

- ▶ Logo on 1,500 Drawstring Gym Bags
Gym bags are distributed at elementary, middle, and high schools, after-school programs, and at community events (such as 5ks, health fairs, etc.).
- ▶ 2 Social Media Promos
- ▶ Logo on Let's Go! Gulf Coast Website

\$1,500 - NUTRITION PROMOTER

5 AVAILABLE

- ▶ Logo on 500 Jumbo Grocery Totes
A long-lasting item that families regularly utilize! Grocery totes are distributed at various community events and worksite wellness programs with educational handouts.
- ▶ Social Media Promo
- ▶ Logo on Let's Go! Gulf Coast Website

\$1,000 - EDUCATION SUPPORTER

5 AVAILABLE

- ▶ Logo on 2,000 Educational Brochures
With five versions, brochures are displayed at local healthcare facilities, pediatric offices, work sites, schools, early childcare centers, after-school programs, community events, and more!
- ▶ Social Media Promo
- ▶ Logo on Let's Go! Gulf Coast Website

\$500 - 5-2-1-0 ENTHUSIAST

- ▶ Social Media Promo
- ▶ Logo on Let's Go! Gulf Coast Website

Let's Go! Gulf Coast is a Fund of the Gulf Coast Community Foundation, a 501(c)(3) not-for-profit organization and donations are tax deductible to the full extent allowable by law. The EIN for the Gulf Coast Community Foundation is 57-0908490.



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SPONSOR FORM

Local sponsors provide the backbone of financial support that ensures Let's Go! Gulf Coast is able to provide evidence-based and high-quality childhood obesity prevention programs throughout our local communities. As advocates for children, we believe everyone in South Mississippi deserves the opportunity to learn the 5-2-1-0 message! Since 2013, our organization has served over 49,000 youth, adults, and families - which wouldn't be possible without our wonderful donors!

SPONSOR INFO

FIRST NAME: _____ LAST NAME: _____

EMAIL: _____

PHONE: _____

COMPANY/ORGANIZATION: _____

WEBSITE: _____

ADDRESS LINE 1: _____

ADDRESS LINE 2: _____

CITY: _____ STATE: _____ ZIP CODE: _____

SPONSORSHIP PACKAGE (Choose Your Package)

5-2-1-0 CHAMPION (\$3,000)

NUTRITION PROMOTER (\$1,500)

HEALTHY HERO (\$2,500)

EDUCATION SUPPORTER (\$1,000)

ACTIVITY ADVOCATE (\$2,000)

5-2-1-0 ENTHUSIAST (\$500)

Make checks payable to: Let's Go! Gulf Coast

Mail checks (and this form) to: Gulf Coast Community Foundation

Knight Nonprofit Center

11975 Seaway Road, Suite B150

Gulfport, MS 39503

Submit LOGO files to: Kelsey Keel, Executive Director - kelsey.keel@letsgogulfcoast.org

Accepted file types: png, eps, ai, pdf

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